

Market Keywords

Description	Level
COMMUNICATIONS	1
Commercial Communications	2
Radio and TV broadcasting stations	3
CATV and pay TV systems	3
Radio and TV broadcasting and other related equipment	3
Other commercial communications	3
Telephone Related	2
Long distance telephone services	3
Telephone interconnect and other equipment	3
Message forwarding, queuing and answering systems	3
Other telephone related	3
Facsimile Transmission	2
Data Communications	2
Local area networks	3
Data communication components	3
Communications processors/network management	3
Protocol converters and emulators	3
Modems and multiplexers	3
Other data communication components	3
Network test, monitoring and support equipment	3
Other data communications	3
Satellite Microwave Communications	2
Satellite services/carriers/operators	3
Satellite ground (and others) equipment	3
Microwave service facilities	3
Microwave and satellite components	3
Other satellite/microwave	3
Other Communications Related	2
Defence communications	3
Mobile communications, pagers and cellular radio	3
Streaming	3
Other communications (not elsewhere classified)	3
Communications services	3
COMPUTER RELATED	1
Computers	2
Mainframe and scientific computers	3
Mainframes	3
Scientific computers	3
Mini and micro computers	3
Fail safe computers	3
Mini computers (small business)	3
Micro computers (personal and very small)	3
Other mini and micro computers	3

Computer Graphics Related	2
CAD/CAM, CAE systems	3
Graphics systems	3
Graphics software	3
Graphics terminals	3
Graphics printers/plotters	3
Other graphics peripherals	3
Other computer graphics	3
3D	3
Specialised Turnkey Systems	2
Scanning Related	2
OCR (optical character recognition)	3
OBR (optical bar recognition)	3
MICR (magnetic ink character recognition)	3
Other scanning related (incl. image processing, ...)	3
Peripherals	2
Terminals	3
Intelligent terminals	3
Portable terminals	3
Other terminals	3
Printers	3
Data I/O devices	3
Disk related memory devices	3
Floppy disks and drivers	3
Winchester disks and drives	3
Optical disks and drives	3
Other disk related	3
Tape related devices	3
Magnetic tapes	3
Tape heads and drives	3
Continuous tape backup systems	3
Other tape related devices	3
Other memory devices (excluding semiconductors)	3
Other peripherals (not elsewhere classified)	3
Computer Services	2
Time sharing films	3
Computer leasing and rentals	3
Computer training services	3
Data processing, analysis and input services	3
Big data management	3
Computerised billing and accounting services	3
Databases and on-line information services	3
Storage	3
Other computer services	3
Computer Software	2
Systems software	3
Database and file management	3

Operating systems and utilities	3
Program development tools/languages	3
Communications/networking	3
Other system software	3
Applications software	3
Business and office	3
Home	3
Education	3
Manufacturing/industrial	3
Medical/health	3
Banks/financial institutions	3
Other industry specific	3
Integrated software	3
Artificial intelligence related software	3
Expert systems	3
Natural language	3
Computer-aided instructions	3
AI programming aids	3
Other AI related	3
Software services	3
Web semantics	3
Programming services/systems engineering	3
Consulting services	3
Distribution, clearing house	3
Other software services	3
Other software related	3
Other Computer Related	2
Voice synthesis	3
Voice recognition	3
OTHER ELECTRONICS RELATED	1
Electronic Components	2
Semiconductors	3
Customised semiconductors	3
Standart semiconductors	3
Other semiconductors	3
Microprocessors	3
Controllers	3
Circuit boards	3
Display panels	3
Other electronics related (including keyboards)	3
Batteries	2
Power Supplies	2
Electronics Related Equipment	2
Semiconductor fabrication equipment and wafer products	3
Components testing equipment	3
Other electronics related equipment	3
Laser Related	2

Fibre Optics	2
Analytical and Scientific Instrumentation	2
Chromatographs and related laboratory equipment	3
Other measuring devices	3
Other analytical and scientific instrumentation	3
Other Electronics Related	2
Military electronics (excluding communications)	3
Copiers	3
Calculators	3
Other electronics related (including alarm systems)	3
GENETIC ENGINEERING/MOLECULAR BIOLOGY	1
Recombinant DNA	2
Agricultural genetic engineering applications	3
Industrial genetic engineering applications	3
Medical genetic engineering applications	3
Other recombinant DNA	3
Monoclonal Antibodies and Hybridomas	2
Gene Splicing and Manufacturing Equipment	2
Other Genetic Engineering	2
Biochemistry / Biophysics	2
Cellular and Molecular Biology	2
Enzymology/Protein Engineering/Fermentation	2
Genetic Engineering	2
In vitro Testing, Trials	2
Microbiology	2
Molecular design	2
Toxicology	2
Stem cells and biobanks	2
Bioinformatics	2
Gene Expression, Proteom Research	2
Population genetics	2
Micro- and Nanotechnology related to Biological sciences	2
MEDICAL/HEALTH RELATED	1
Diagnostic	2
Diagnostic services	3
In-vitro diagnostics	3
Medical imaging	3
X-rays	3
CAT scanning	3
Ultrasound imaging	3
Nuclear imaging	3
Other	3
Diagnostic test products and equipment	3
Differential diagnosis	3
forensic science	3
molecular diagnosis	3
Prenatal diagnostic	3

Other diagnostic	3
Therapeutic	2
Therapeutic services	3
Surgical instrumentation and equipment	3
Surgical implants	3
Pacemakers and artificial organs	3
Drug delivery and other equipment	3
Other therapeutic (including defibrillators)	3
Medical equipment	2
Electromedical and medical equipment	3
Rescue and emergency equipment	3
Laboratory equipment	3
Medical instruments	3
Diagnostic equipment	3
Surgical instrumentation and equipment	3
Clinical Medicine	2
Allergy research	3
Ophthalmology, Ear, nose and throat diseases	3
Endocrinology	3
Gastroenterology	3
Geriatrics	3
Gynaecology	3
Pulmonary medicine	3
Internal medicine	3
Paediatrics	3
Cardiology	3
Circulatory diseases	3
Nephrology	3
Emergency medicine	3
Oncology	3
Orthopaedics	3
Environmental Medicine, Social Medicine, Sports Medicine	3
Dentistry / Odontology, Stomatology	3
Medical Physics, Physiology	3
'Surgery and Anaesthesiology	3
Forensic Medicine	3
Medical computer sciences	3
other	3
Anatomy, Pathology, Immunology, physiology	2
Other Medical/Health Related	2
Disposable products	3
Pharmaceuticals/fine chemicals	3
Handicap aids	3
Monitoring equipment	3
Hospital and other institutional management	3
Other medical/health related (not elsewhere classified)	3
Computer-aided diagnosis and therapy	3

Agro and Marine biotech	2
Marine products	3
Food and feed ingredients	3
Marine oils	3
Plant and animal health	2
Food & feed ingredients	3
Fish health	3
Animal health	3
Plant health	3
Welfare technologies	2
Safety for elderly	3
Cognitive aid	3
Patient rehabilitation & training	3
ENERGY	1
Oil and Gas Exploration and Production	2
Exploration services	3
Production services	3
Drilling, completion and stimulation	3
Equipment and instrumentation	3
Storage and transportation	3
Chemicals and materials	3
Exploration Services	2
Drilling and Support Services	2
Oil and Gas Drilling, Exploration and Extraction Equipment	2
Drilling and extraction equipment	3
Drilling instrumentation	3
Exploration equipment instrumentation	3
Other oil and gas	3
Power generation	2
Oil, gas and coal	3
Nuclear	3
Power grid and distribution	3
Hydro-electric	3
Alternative Energy	2
Solar energy	3
Solar/thermal energy	3
Photovoltaic solar	3
Photovoltaics	3
Other solar	3
Wind energy	3
Marine energy	3
Geothermal energy	3
Co-generation	3
Combined heat and power (co-generation)	3
District heating	3
Other alternative energy (including nuclear energy)	3
Other alternative energy	3

Biomass and Biofuels	3
Distributed power and grid connection	3
Enhanced Oil Recovery/Heavy Oil/Shale	2
Enhanced Oil Recovery (EOI)	2
Gas, liquid and chemical injection	3
Heavy oil/shales	3
EOI other	3
Coal Related	2
Coal mining	3
Coal related equipment	3
Other coal related	3
Energy Conservation Related	2
Thermal insulation	3
Metering and monitoring	3
Heat recovery	3
Other Energy	2
Other energy production	3
Energy Storage	2
Energy Distribution	2
Energy Supply and Retail	2
Energy for private/domestic housing	3
Energy for the community/public sector	3
Energy for Industry	3
Energy for Transport	2
CONSUMER RELATED	1
Leisure and Recreational Products and Services	2
Movies, movie products and theatre operations	3
Amusement and recreational facilities	3
Toys and electronic games	3
Sporting goods, hobby equipment and athletics clothes	3
Sport facilities (gyms and clubs)	3
TVs, radio, stereo equipment and consumer electronics	3
Music, records, production and instruments	3
Other leisure and recreational products and services	3
Retailing	2
Drug stores	3
Clothing and shoe stores	3
Discount stores	3
Computer stores	3
Other retailing	3
Food and Beverages	2
Wine and liquors	3
Health food	3
Soft drinks and bottling plants	3
Food supplements/vitamins	3
General food products	3
Other food and beverages	3

Consumer Products	2
Clothing, shoes and accessories (including jewellery)	3
Health and beauty aids	3
Home furnishing and housewares	3
Housewares	3
Furnishing and Furniture	3
Garden and horticultural products	3
Other	3
Automobile parts	3
Mobile homes	3
Other consumer products	3
Consumer Services	2
Fast food restaurants	3
Other restaurants	3
Hotels and resorts	3
Auto repair shops	3
Education and educational products and materials	3
Travel agencies and services	3
Other consumer services (including photo processing)	3
Other Consumer Related (not elsewhere classified)	2
INDUSTRIAL PRODUCTS	1
Chemicals and Materials	2
Plastic fabricators	3
Homogeneous injections/extrusions	3
Non-homogeneous injections/extrusions	3
Fibre-reinforced (plastic) composites	3
Other fabricated plastics	3
Processes for working with plastics	3
Coatings and adhesives manufactures	3
Membranes and membrane-based products	3
Speciality/performance materials: producers and fabricators	3
Semiconductor materials (eg silicon wafers)	3
III/V semiconductor materials (eg gallium arsenide)	3
Speciality metals (including processes for working with metals)	3
Ceramics	3
Lubricants and functional fluids	3
Other speciality materials	3
Commodity chemicals and polymers	3
Industrial chemicals	3
Polymer (plastics) materials	3
Speciality/performance chemicals	3
Electronic chemicals	3
Other speciality chemicals	3
Agricultural chemicals	3
Other chemicals and materials (not elsewhere classified)	3
Industrial Automation	2
Energy management	3

Industrial measurement and sensing equipment	3
Process control equipment and systems	3
Robotics	3
Machine vision software and systems	3
Numeric and computerised control of machine tools	3
Other industrial automation	3
Industrial Equipment and Machinery	2
Machine tools, other metal working equipment (excl. numeric control)	3
Hoists, cranes and conveyors	3
Mining machinery	3
Industrial trucks and tractors	3
Other industrial machinery for textile, paper & other industries	3
Power transmission equipment (including generators & motors)	3
Other industrial equipment and machinery	3
Pollution and Recycling Related	2
Air filters and air purification and monitoring equipment	3
Chemical and solid material recycling	3
Water treatment equipment and waste disposal systems	3
Other pollution and recycling related	3
Other Industrial Products (not elsewhere classified)	2
Industrial Services	2
Process control and logistics	3
OTHER	1
Transportation	2
Airlines	3
Trucking	3
Leasing of railcars, buses, cars, etc.	3
Mail and package shipment	3
Motor vehicles, transportation equipment and parts	3
Airfield and other transportation services	3
Other transportation	3
Finance, Insurance and Real Estate	2
Insurance related	3
Real estate	3
Banking	3
Security and commodity brokers and services	3
Investment groups	3
Other finance, insurance and real estate	3
Services	2
Engineering services	3
Advertising and public relations	3
Leasing (not elsewhere classified)	3
Distributors, importers and wholesalers	3
Consulting services	3
Media related services	3
Other services (not elsewhere classified)	3
Manufacturing	2

Business products and supplies	3
Office furniture and other professional furnishings	3
Textiles (synthetic and natural)	3
Hardware, plumbing supplies	3
Books, cards and other publishing	3
Packing products and systems	3
Printing and binding	3
Other manufacturing (not elsewhere classified)	3
Agriculture, Forestry, Fishing, Animal Husbandry & Related Products	2
Mining (non-energy related)	2
Construction and Building Products	2
Construction	3
Construction companies	3
Manufacture of building materials	3
Manufacture of pre-fabricated buildings and systems	3
Manufacture of construction materials, components and systems	3
Distribution of building products and systems	3
Construction services	3
Engineering and consulting services related to construction	3
Other construction and building products related	3
Facility management companies	3
Utilities and Related Firms	2
Electric companies	3
Water, sewerage, chemical and solid waste treatment plants	3
Gas transmission and distribution	3
Other utilities and related firms	3
Other (uncategorised)	2
Conglomerates and holding companies	3